



PRODUCTS AND SERVICES

- Cybersecurity Awareness Programs and Training
- Compliance Training/eLearning
- Strategic Marketing Services
- Program and Performance Management
- Strategic Planning
- Product Innovation and Development
- Digital Transformation

SAMPLE CLIENT LIST

- Federal Aviation Administration, DOT
Government
- Fannie Mae
Non-Profit
- Booz Allen Hamilton
Consulting
- Verisign
Technology
- First Data
Financial Services
- Verizon Wireless
Media

POTENTIA CONCEPTS is a professional digital innovation, marketing strategy and cybersecurity consulting services and technology firm specializing in helping organizations solve their business challenges and to generate new market revenue and reduce risk by embracing innovative, people-oriented, and technology savvy solutions.

STRENGTHS & DIFFERENTIATORS

- Broad capabilities and tools set leveraging 20 years of international consulting experience
- Experience working with government, private sector, Fortune 500 clients
- Strategic partnership with MediaPro for cybersecurity/compliance offerings and eLearning
- Solve industry challenges with creative, cross-disciplinary approaches yielding better results
- Deep industry knowledge in technology, telecommunications and digital marketing
- Demonstrate integrity, accountability and a commitment to excellence

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