



PRODUCTS AND SERVICES.

- Program and Performance Management
- IT Strategy and Transformation
- Business Process Improvement
- Knowledge Management & Collaboration
- Strategic Planning & Marketing
- Product Innovation & Development
- Digital Marketing & Media

SAMPLE CLIENT LIST

- Federal Aviation Administration, DOT
Government
- Fannie Mae
Non-Profit
- Booz Allen Hamilton
Telecommunications
- Verisign
Technology
- First Data
Financial Services
- Verizon Wireless
Media

POTENTIA CONCEPTS is a women-owned, small business located in Washington DC founded in 2004 that provides management strategy, marketing and technology consulting services. We leverage 20 years of international consulting experience working across multiple industries providing innovative solutions to today's business challenges.

STRENGTHS & DIFFERENTIATORS

- Broad capabilities and tools set leveraging 20 years of international consulting experience
- Experience working with government, private sector, Fortune 500 clients
- Solve industry challenges with creative, cross-disciplinary approaches yielding better results
- Deep industry knowledge in technology, telecommunications and digital marketing
- Demonstrate integrity, accountability and a commitment to excellence

CONTACT INFORMATION

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